



CERVEAU INITIATIVE

magazine



YEAR IN REVIEW

2025

A YEAR OF GROWTH AND CONSOLIDATION



WWW.CERVEAUINITIATIVE.ORG

INFO@CERVEAUINITIATIVE.ORG

[@CERVEAUINITIATIVE](https://www.instagram.com/CERVEAUINITIATIVE)

Operations Director

Sonia Mendy

Operations Manager

Pearl Daasu

Operations Assistant

Deborah Etonnam Adjei

Senior Programs & Project Manager

Pearl Kai Torgbor

Social Media Manager

Mary Ann Adjei

PARTNERS



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My name is Roberta Enyonam Quarmeh. Earlier this year, I discovered Cerveau Initiatives on Instagram, and I knew instantly that I wanted to be part of something meaningful.

Volunteering with Cerveau has been truly fulfilling. I believe purpose is found in impact, and through Cerveau, I've been able to positively touch lives.

As the CEO of Belle Perles, a handmade beaded bag brand in Ghana, this experience has allowed me to extend my passion beyond business into service.

If you're driven by purpose and eager to make impact, Cerveau is the place to be. Join us and be part of the Cerveau family.

-Roberta Enyonam Quarmeh

Hi guys, my name is Ethel Scott. I'm a registered nurse and also a volunteer at Cerveau Initiative. I joined in 2025 which was and it has been an amazing year.

Within a short period of time we were able to affect lives across the country and community. There has been scholarships, mentorship. Personally, I've gained a lot.

I've seen, I've appreciated humanity in a different point of view and it's been an amazing journey. I urge you all to join Cerveau Initiative. Let's affect more lives and make the world a better place for us to stay.

Love you all.

-Ethel Scott

I'm Eunice Adjei, a digital marketer and a brand strategist. I began volunteering with Cerveau Initiative somewhere in September this year and it's been growing throughout.

One major experience I have had is, volunteering with the social media team. I have had first-time hands-on experience with content creation equipment. I mean first time like it's just great you know working with experts in the field learning from them and a whole lot.

-Eunice Adjei

TESTIMONY
LETTERS

HEY, DEAR READERS



Cerveau Initiative idea was born in 2019, Since 2023 we are on ground, active, trying to create an impact. Two years shaped by encounters that changed us, commitments that united us, and challenges we faced together.

At every step, our strength has come from others, patients who inspire us with their resilience, volunteers who give their time and heart, partners and donors who believe in our mission, loved ones who stand alongside us, and supporters who remind us why this work matters.

Moving to a magazine format felt like a natural next step. We wanted to leave a trace, something tangible that captures not only what we do, but who we are.

These pages bear witness to our journey: the actions we have taken, the values that guide us, and the collective energy that continues to carry us forward.

Through this magazine, we invite you into our story. You will meet the faces and hear the voices that make up Cerveau Initiative, and follow the milestones of a shared commitment driven by hope, solidarity, and a deep belief in the future.

Sonia Mendy

Operations Director

WHO WE ARE?



CERVEAU
INITIATIVE

*Empowering Change
Transforming Lives*

More than an NGO, we are a crossroads where communities, individuals, and other organizations meet to create collective impact.



Cerveau Initiative was born from a deep-rooted belief in the power of compassion and collective action to create a more just and equitable world.

Since our creation, our journey began with a simple yet powerful mission: to empower disadvantaged individuals and communities to reach their full potential.

Driven by a shared passion for education, health, environment, we set out to break down barriers, unlock opportunities, and build a brighter future for those who need it most.



Our Vision

A world where every individual has the opportunity to thrive, unencumbered by barriers of inequality or disadvantage. We envision empowered communities leading sustainable lives, driven by education, health, and environmental stewardship, creating a brighter future for generations to come.

Our Mission

To empower disadvantaged individuals and communities by fostering access to education, improving healthcare, and championing environmental sustainability. Through compassion, innovation, and collaboration, we strive to break barriers, unlock potential, and create lasting, positive change for a more equitable world.



“ —
EMPOWERING CHANGE
TRANSFORMING LIVES

2025 *RECAP*



A look back at our work throughout the year 2025

A Year of Growth, Consolidation, and Preparation for What's Next

The year 2025 marked our second year very active on the ground, a pivotal moment in our journey that allowed us to both reflect on how far we've come and intentionally strengthen the foundation of our work. It was a year defined by growth and consolidation, as we expanded our impact through new initiatives while reinforcing the internal systems that make our work sustainable and effective.

Throughout the year, we focused on delivering our programs while also investing in organizational development. This dual approach allowed us to maintain momentum on the ground while improving the structures, processes, and tools that support our mission. By refining internal workflows and strengthening coordination across teams, we laid the groundwork for long-term resilience and scalability.

A significant milestone in 2025 was the expansion of our team with the addition of a dedicated social media and strategic communications lead. This role has already enhanced our visibility, strengthened our storytelling, and deepened engagement with our community, partners, and supporters. Clear and consistent communication has become an essential part of how we share our impact and amplify the voices of the communities we serve.

From a programmatic standpoint, 2025 enabled us to both expand our activities and refine our approach. We tested new ideas, strengthened existing initiatives, and remained closely attentive to the evolving needs of our beneficiaries. Continuous monitoring throughout the year allows us to adapt our actions and ensure our programs remain relevant and impactful.

In addition to this ongoing work, each month we focused on a specific theme, such as mental health, Breast Cancer Awareness Month in October, the back-to-school season... Around these themes, we mobilized our resources and efforts to provide targeted support to the communities, organizations, or individuals concerned. This thematic approach helped us respond more effectively to real needs while deepening our engagement and maximizing our impact.

Each activity contributed valuable lessons that will inform our future work and ensure that our impact is both meaningful and measurable.



If 2025 was about solidifying our base, 2026 will be about expanding our wings. With stronger systems, a growing team, and clearer strategic direction, we are ready to reach more communities, form new partnerships, and accelerate our impact.

The coming year holds exciting opportunities to build on what we have established and to move boldly toward a future defined by greater reach, deeper engagement, and lasting change.

FOCUS

PINK OCTOBER TOGETHER



Throughout October, Cerveau Initiative led a series of awareness programs, including community outreach activities, educational sessions, awareness walks, special wellness day for survivors and donations to the Breast Unit at Korle-Bu Teaching Hospital. **Each activity was designed to spread the message of early detection and encourage consistent health checks.**

Ending the campaign with a free health screening was intentional.

The close up event, held on October 31, 2025, brought together people from diverse backgrounds who came eager to learn, get screened, and take charge of their health. It was a warm, impactful, and heartfelt way to conclude a month dedicated to awareness, compassion, and support for women and families affected by breast cancer.

The incredible turnout and engagement at the screening reaffirmed why we do this work.

Every person who came to learn about their health, every mother who left more informed, every conversation that sparked understanding, these are the victories that keep us going.

Though Pink October Together has ended, our mission continues every day. Cerveau Initiative remains committed to education, support, and community-centred impact, raising awareness, fostering hope, and building healthier communities for all.



FOCUS

THE SONNE SCHOLARSHIP



Education is about more than paying school fees, it is about creating the conditions in which students can truly succeed.

At the heart of our work is a holistic approach to student support, one that recognizes that learning is influenced by financial stability, academic guidance, and social well-being.

In addition to **covering school fees**, we provide students with **essential learning materials** that allow them to fully participate in their education. From textbooks to basic supplies, these resources help remove everyday obstacles that can hinder academic progress and confidence in the classroom.

Equally important is the personalized **mentorship** and guidance we offer. Each student's journey is unique, and through mentorship we provide encouragement, academic support, and life guidance tailored to individual needs.

This close accompaniment helps students navigate challenges, build self-confidence, and make informed decisions about their future.

“By addressing financial, academic, and social barriers together, we create an environment where students are empowered to learn, grow, and thrive. Our goal is not only to support students through school, but to help them reach their full potential, equipped with the tools, support, and confidence they need to shape their own futures.”



AWARDS OF THE YEAR

To mark the end of the year, we organized a hangout party to celebrate and appreciate the incredible dedication of our volunteers. The event also provided an opportunity to recognize the invaluable contributions of our partners and sponsors, whose continued support plays a crucial role in advancing our mission and amplifying our impact.

As part of the celebration, we proudly presented awards in recognition of exceptional service to outstanding volunteers and community actors who have demonstrated remarkable dedication and consistency in giving their time and skills.

Their unwavering commitment and passion continue to inspire our work and are essential to strengthening the impact we create together.



Ethel Scott

In recognition of her exceptional contributions and unwavering commitment, **Ethel** was honored with the **Volunteer of the Year** award. She consistently went above and beyond in service to others, making a meaningful and lasting difference in our community. In appreciation of her dedication and impact, Ethel received a certificate recognizing her outstanding service.



Elikem Amankwah

The **Most dependable Volunteer** award is presented to **Elikem** in recognition of his unwavering presence and reliability. Always someone we can count on, Elikem's consistent dedication and dependable service have been invaluable to our work. We thank him for his commitment and the vital role he continues to play in supporting our mission.



Amazing Grant

In recognition of her exemplary punctuality and strong commitment as a volunteer, **Amazing** was presented with the **Most Punctual Volunteer** award. Her reliability and respect for time consistently set a high standard and have greatly contributed to the success of our work.

AWARDS OF THE YEAR

Xmas Volunteer Hangout Party



Fatima A. Shamun

In recognition of her exceptional strategic thinking and impactful contributions, we are proud to present to **Fatima** with the **Strategic Contributor** award. Her insights and actions have significantly strengthened our organization and advanced our mission.



SAID Academy

In recognition of their engagement and outstanding contributions to education, we proudly awarded **SAID Academy** a **Special Certificate of Recognition**. Their dedication to early childhood education and commitment to continuous inclusivity have made a remarkable impact on the community.



Breast Society (GH)

In recognition of their extraordinary commitment, compassion, and impactful support in the fight against breast cancer, we proudly awarded our friends, **Breast Society of Ghana**. This award is given to honor their dedication and to encourage them to continue their vital work in raising awareness and supporting affected individuals.



Consolidate and strengthen our ongoing actions, ensuring their quality, continuity, and long-term impact.

Expand our geographical reach, both virtually and in person, so that support and connection can reach those who need it most, wherever they are.

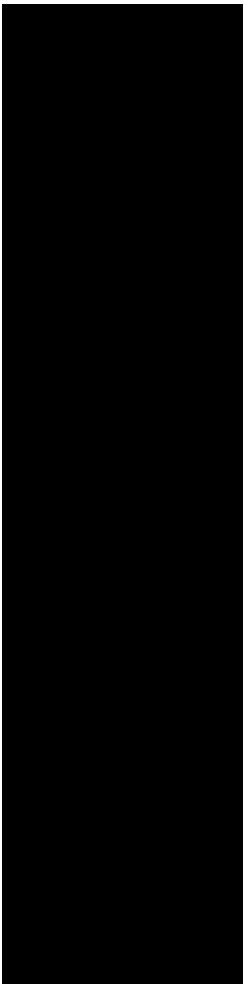
Diversify and expand our initiatives, exploring new ways to respond to evolving needs and create meaningful change.

Improve our organizational capacity, by reinforcing our structures, processes, and teams to sustain our growth.

Increase visibility and advocacy, amplifying voices, raising awareness, and strengthening our role in shaping conversations for the future.

2026 OBJECTIVES

2026 will be about expanding our wings, reaching more communities and accelerating our impact.



LOOKING AHEAD: OUR AMBITIONS FOR 2026

2026 will be a year of building, strengthening, and expanding. By consolidating our achievements, extending our presence, innovating our programs, strengthening our organizational capacity, and amplifying our voice, we aim to create a lasting and significant impact and empower the communities we serve.

We will continue our monthly themes, starting the year with the back-to-school season, and thanks to our generous donors, we will be able to provide over 1,000 students in the Kordiabe area with the necessary school supplies to continue their studies. We also plan to build toilets, with the help of construction partners and volunteers, in one of the schools we visit in the Aburi area. In 2026, we also hope to organize a sporting event to bring together our partners, NGOs, community members, and beneficiaries for a special day. We will also continue our work in the field of health, particularly mental health.

EXPANDING HORIZONS AND BUILDING NEW PARTNERSHIPS

As we look toward 2026, our vision is to expand our initiatives and reach new communities, while also opening our doors to new partners who share our mission. A key part of this vision is the launch of an **international exchange program**, designed to welcome disadvantaged youth, those facing academic difficulties, family challenges, or social obstacles, into our reintegration programs. This initiative promises to be a meaningful and transformative experience, fostering learning, growth, and cross-cultural exchange for all participants.

In line with our geographic expansion, we also plan to support small local associations and communities in neighboring countries, strengthening regional collaboration and impact.

PICTURES



Mentorship day

Each image is a breath suspended in time.
It whispers a story, sometimes without words.
An emotion held in a gaze, the subtle movement of a body,
a beam of light gently touching the moment...

Some images do not ask to be explained.
They are meant to be felt.
They capture the fleeting, the singular, and give life to
emotions that speak for themselves.

OF THE *YEAR*



Visit to Orphanage



Visit to a school



Wellness day



Market Awareness Campaign

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INFO@CERVEAUINTIATIVE.ORG

WWW.CERVEAUINTIATIVE.COM

STRATUS POINT, OFFICE BUILDING A
NO.25 OSU BADU AVENUE
WEST AIRPORT, ACCRA-GHANA



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Join us and create an impact
for tomorrow